	Provide a User-Defined TDM Measure
Description	Provide a TDM measure that is not included in the City's preset menu of TDM measures. The project's TDM Plan must include a clear description of the proposed user-defined measure, provide research data or other evidence to prove the efficacy of the proposed measure, and explain why the measure fits the project better than those in the City's preset menu of TDM measures. City staff will review the proposed measure, accept or reject with justification, and assign a TDM point value as appropriate.
CEQA	Not applicable
TDM Program	Home-End Uses, Commute-End Uses, Visit-End Uses, and Other Uses: Determined by City staff upon submission of a TDM Checklist and a TDM Plan.
Proof of Implementation	Determined by City Staff upon submission of a TDM Checklist and a TDM Plan.